



The **Financial Education**
Institute of Canada

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The Financial Education Institute of Canada

Financial Education Institute Works with University of Regina to Educate Employees

The Financial Education Institute of Canada announced today that it has been selected to provide online educational services to the Academic and Administrative Staff of the University of Regina.

"We were seeking a truly independent supplier who could offer our people top-quality information," said Dr. Gary Tompkins. Tompkins is a professor of Economics and the Chair of the University's Academic and Administrative Benefits Committee. "We are hoping The Financial Education Institute programs assist us in filling this mandate," he added.

To kick off the new service, Christopher Cartwright, Vice President of the Institute, was invited to speak on campus. "The interest I saw from the faculty and staff convinced me that this is a service that really meets a need," observed Cartwright. "Addressing the topic of the most common errors Canadians make and how to avoid them seemed to strike a chord."

Cartwright's kick-off presentation focused on the mistakes many of us make as we navigate through an often-confusing financial system, not to mention the turbulence of the stock market. "I think the timing couldn't be better to launch this type of online service," commented Darlene Marchuk, Director of Pension & Benefits at the University. "Planning is the key to life and financial success and we have faculty and staff approaching retirement just as the economy and the markets are entering an uncertain phase. We are hopeful that everyone will make good use of the educational material."

The service is being provided through the Institute's web curriculum and covers a wide range of financial planning issues, from basic planning techniques to more sophisticated investment strategies. It also goes beyond the purely financial aspects of career and retirement to examine issues around health, relationships, work/life balance and time management. The holistic approach puts financial programs in context and encourages employees to see themselves as full partners in building a secure future – not just in a passive role purely as consumers of financial products and plans.

About The University of Regina

The University of Regina provides a dynamic, innovative and supportive learning experience with a growing national reputation for excellence in teaching and research. The University's main campus and historic original College Avenue campus provide a study and work environment for more than 12,000 full-time and part-time students, 1,400 permanent and term employees and approximately 1,200 casual employees.



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About The Financial Education Institute of Canada

The Financial Education Institute of Canada traces its roots back to 1984 when Graydon Watters founded Financial Knowledge Inc. to publish specialized financial planning books. Recognizing a growing need for comprehensive and unbiased financial information, he left a successful career in the world of retail investments and financial planning to develop the educational materials that no one else was offering. Since then, his books, seminars and planning tools have helped thousands of Canadians to achieve a realistic understanding of what financial success is all about. Building upon the foundation of traditional books, seminars and workshops, the Institute currently offers employee education through a comprehensive online curriculum comprised of over 30 lessons on a diverse range of money and life topics. The Institute's holistic approach encourages individuals to recognize that their future financial security is in their own hands. By engaging in the Institute's simple process, employees can make the most of the group plans available to them – and plan sponsors can know they have followed best practices in meeting their fiduciary responsibilities.

The Institute operates only on a fee-for-service basis. It does not sell financial products, nor does it receive any commissions. Its only business is education.

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