



The **Financial Education**
Institute of Canada



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Appointment Notice

Christopher Cartwright

Graydon G. Watters, President of The Financial Education Institute of Canada, is pleased to announce the appointment of Christopher Cartwright as Vice President.

His demonstrated expertise in developing and implementing strategy and employee communications will be instrumental in helping the Institute expand the reach of its services to members of group retirement plans.

Chris has over 25 years of marketing experience in the group savings and retirement industry. He previously worked for Standard Life where he was responsible for marketing, product development and communications for the group savings line of business. More recently, he established an independent consultancy in Montreal which he will maintain for selected mandates that complement his new role with the Institute.

Chris is Past Chair of the Committee on Group Retirement Plans of the Canadian Life & Health Insurance Association and was a member of the Industry Stakeholders Task Force on Capital Accumulation Plans of the Joint Forum of Financial Market Regulators. He has written for many of the industry's trade publications and often speaks at industry conferences.

The Financial Education Institute of Canada is a fee-only provider of employee education in the workplace, online and through its own publications.

About The Financial Education Institute of Canada

The Financial Education Institute of Canada traces its roots back to 1984 when Graydon Watters founded Financial Knowledge Inc. to publish specialized financial planning books. Recognizing a growing need for comprehensive and unbiased financial information, he left a successful career in the world of retail investments and financial planning to develop the educational materials that no one else was offering. Since then, his books, seminars and planning tools have helped thousands of Canadians to achieve a realistic understanding of what financial success is all about. Building upon the foundation of traditional books, seminars and workshops, the Institute currently offers employee education through a comprehensive online curriculum comprised of over 30 lessons on a diverse range of money and life topics.



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The Institute's holistic approach encourages individuals to recognize that their future financial security is in their own hands. By engaging in the Institute's simple process, employees can make the most of the group plans available to them – and plan sponsors can know they have followed best practices in meeting their fiduciary responsibilities.

The Institute operates only on a fee-for-service basis. It does not sell financial products, nor does it receive any commissions. Its only business is education.

Media contacts:

Graydon G. Watters

Tel: 416-499-5466

Fax: 416-499-7748

Email: gwatters@feic-icef.ca